

Increase Your Sales

Advertise your business where British Car Enthusiasts go for answers

Get the best quality exposure for your business or product with access to –

- Over 2,500,000 page views and 200,000 unique visitors per month (Network total)
- Top Google Search result for many British Car makes, models, and repair & restoration questions
- Highly targeted audience with frequent, high value purchasing intention
- Web-based account management gives you full control over your ad creatives and settings
- Lower cost and more effective than print advertising or Facebook

www.autoshrine.com/adcenter



The AutoShrine
www.autoshrine.com/adcenter

If you have any questions or would like to discuss custom advertising solutions please contact us via email

advertising@autoshrine.com

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Advertise on the AutoShrine Network

The Premier Online Community for Classic British Car Owners

The MG Experience
The Triumph Experience
The Austin-Healey Experience
The Morris Minor Forum
The Jaguar Experience
... and many more!



The AutoShrine Network

An integrated, specialized social media platform, based on owner-to-owner discussion forums, photos, and events

More than just "hits" – purchase intent!

Nearly all of our 40,000 Members repair and restore their own cars. Make sure they think of **your** business when they make their next big purchase

Online Advertising

Americans now spend more time on the Internet than watching TV. Future-proof your business and get the targeted audience you need – our visitors are approx 75% US/Canada, 15% UK/Europe and 5% Australasia, with 20% mobile

More effective than Facebook

People who contribute to online forums are far more engaged in "influential" activities - both online and offline - than people who do not use online forums

3.5x

3.5 times more likely to proactively recommend a particular purchase to someone else

3.5x

3.5 times more likely to share links about new products

4x

4 times more likely to post online ratings and reviews

2x

Almost twice as likely to share advice—offline and in person – based on information they've read online

AutoShrine Banner Ad Program



234x60 Half Banner placement location
Above: Front Page Below: Forum Topic



Get noticed with a colorful Banner Ad

No contract required – Starting at only

\$49 / month

- ✓ Full control of your ad settings and creatives via self-serve web interface
- ✓ Banner displayed on Front Page, Forum Topics, Directory, and Mobile Template – over half a million indexed pages!
- ✓ Track your banner clicks, conversions, demographics, and more using your existing website analytics
- ✓ Convenient payment by credit card, bank transfer, Paypal balance, or check
- ✓ Premium placements available with fixed positioning, larger creatives, and campaign scheduling – contact us for availability and rates

**Our websites are growing every month
... these prices won't last long!**

Want even more advertising options?

See the AutoShrine Ad Center for more information about:

- Access to the Vendor Deals Forum for your sales and promotions
- Business Listing (with optional banner) in your Forum Signature
- Advanced placement targeting on our websites with Google Adwords



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